**NEWS**

**FOR IMMEDIATE RELEASE**

***HOUSE BEAUTIFUL* REVEALS SECOND ANNUAL WHOLE HOME CONCEPT HOUSE IN NASHVILLE**

**GO INSIDE THE CREATION OF THE HOME WITH WEEKLY YOUTUBE SERIES,**

**“BUILDING THE DREAM” WHICH DEBUTS ON OCTOBER 17**

**THE WHCH IS POWERED BY LG ELECTRONICS AND PRESENTED BY**

**CASTLE HOMES AND WELLNESS WITHIN YOUR WALLS**

**For the November cover, home photos and event assets visit the online media room –** [**https://www.castlehomes.com/hbwholehome/**](https://www.castlehomes.com/hbwholehome/)

**NEW YORK (October 14, 2019)** – *House Beautiful* today revealed its **2019 Whole Home Concept House** located in Nashville, Tennessee. This 6,201-square-foot haven was **built with Castle Homes** and Wellness Within Your Walls, which promotes health and sustainability in home design, and incorporates certified asthma & allergy friendly® appliances from LG Electronics. Fifteen designers from around the country were tasked with creating spaces in which every design element has a purpose, and every room evokes a feeling. The full reveal will be featured in the November issue of *House Beautiful*, on newsstands nationwide October 22.

To see how the home came together—and watch all the chaos and magic unfold—tune into *House Beautiful’s* first-of-its-kind YouTube Series called Building the Dream. Hosted by *House Beautiful* market director Carisha Swanson, the ten-episode weekly series will be devoted to showing off each room in the home, from the designer's process and the lengths they went to in order to create a space that's relaxing, inspiring, and fits the way we live today. Episode 1 will debut on Thursday, October 17 at 12:00 PM ET.

“At *House Beautiful*, we like to say that designing your space is the ultimate act of self-care,” said editorial director Joanna Saltz. “This is not a showhouse. Our second annual Whole Home Concept House is an experience that embodies joy, energy, calm, and focus. This home will help you understand how to make your own home work harder, better, and more beautifully than it ever has.”

Inside the home, Atlanta-based designer **Vern Yip** transformed the foyer and living room by focusing on the livability as much as looks, including wipeable wallpaper and fabric that can withstand the toughest stains. Kentucky-based designer **Chenault James**, together with her husband Ed, of **Four Board Woodworks**, reinvented the concept of the dining room by crafting a shape-shifting dining table with a removable ping-pong net for game nights. It can also be adjusted to coffee table height and separated into two tables instead of one.

Further inside, expert designer **Matthew Quinn’s** mission for the kitchen was to create a space that would save the homeowner’s time. This includes versatile appliances by Signature Kitchen Suite that enable today’s home chefs to prepare food in the best way possible, along with an easy-clean Caesarstone quartz countertop paired with a wood surface that has a charging pad built in to avoid tangled cords.

In the adjacent mudroom designed by **Castle Homes**, LG Electronics’ Ultimate Laundry Room boasts certification by the Asthma and Allergy Foundation of America and more than a dozen LG appliances can be found throughout the home, further emphasizing the 2019 Whole Home Concept House’s mission of creating a healthy home.

**Jackson Paige Interiors** aimed to evoke a restorative feeling in the master bedroom, a place for parents to retreat. In the master bath, **Richard Anuszkiewicz** complimented that feeling with a 12-piece showerhead, rainfall, and body jet system (featuring Bluetooth-enabled music to refresh in the morning and wind down in the evening. For the children’s rooms, Dallas-based designer **Amy Berry** created an imaginative escape, with a countryside mural bringing the outside in, plus reading nooks and a woodland mosaic that brings playfulness to the shower.

For the media room, Nashville-based **Modern Remains** didn’t focus solely on the television, but instead offered a space to tuck away with a book, gather with the family, or have a movie night. In the home office, **Danielle Arps** opted for a large working table and a secondary seating area, rather than a traditional desk. Outside, Newport Beach, California designer **Barclay Butera** chose coral, white, and blue powder-coasted finishes for the furniture, then layered them with hard-wearing outdoor fabrics in a range of patterns.

Given the home is located in Nashville, affectionately known as Music City, **Forbes + Masters** transformed the space above the garage into a music room. The 1970’s-inspired decor is complete with sound-dampening wallpaper and a custom storage unit that houses vinyl records. It serves as the perfect place to chill out.

“Our Castle Homes team is thrilled to have partnered with House Beautiful and the designers to create this English Arts & Crafts home,” said Alan Looney, President, Castle Homes. “Collaborating with architect Kevin Coffey and landscape architect Gavin Duke, we knew it needed to work within the historic landscape of Belle Meade while embracing Wellness Within Your Walls concepts throughout the home for beautiful, healthier spaces which will be enjoyed by the future homeowners. Ultimately, the tour proceeds will give back to our community by supporting our beloved Nashville Symphony.”

The 2019 Whole Home Concept House is made possible by presenting partner LG Electronics, along with partners including Signature Kitchen Suite, Architectural Grille, Benjamin Moore, Caesarstone, Castelle, Circa Lighting, Castle Homes, Downsview Kitchens, Grothouse, Industry West, Kohler, Lorex, MG + BW, Rocky Mountain Hardware, Stearns & Foster, Stressless, The Tile Shop, Thibaut, and Wellness Within Your Walls.

“The *House Beautiful* editorial experience is always about beautiful room,” said Jennifer Levene Bruno, VP, Group Publishing Director/Chief Revenue Officer, Hearst’s Luxury & Design Collection. “What makes this project special is that we are producing beautiful rooms with purpose. The concept of this house is to create a magnificent home that contributes to your wellness, your peace of mind, and your sense of place. We are grateful to our partners who have supported this home and we are so proud to unveil our 2019 Whole Home Concept House this week in Nashville.”

The *House Beautiful* Whole Home Concept House will be open to the public from Friday, October 18th through November 3rd, and proceeds will benefit the Nashville Symphony. [Click here](https://www.eventbrite.com/e/house-beautiful-whole-home-concept-house-benefiting-the-nashville-symphony-tickets-65282195805) for tickets.

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**ABOUT HOUSE BEAUTIFUL**

House Beautiful (www.housebeautiful.com) is the trusted authority on homed design, with an audience of more than 10 million (MPA November 2018). Since 1896, House Beautiful has inspired readers to believe that a beautiful life begins at home. With alluring photography, candid conversations with top designers and original decorating ideas, House Beautiful invites readers to dream and do. Follow @housebeautiful on Facebook, Instagram, Pinterest and Twitter. With 25 titles in the U.S., Hearst is the largest publisher of monthly magazines with a total paid circulation of over 36 million (AAM 1H 2017). Hearst Magazines’ print and digital assets reach nearly 137 million readers and site visitors each month–more than two-thirds of all women and millennial women in the country (source: 2017 comScore Multi-Platform/MRI 09-17/S17). Hearst Digital Media has 143 million followers across social.

**ABOUT CASTLE HOMES**

Celebrating 25 years of building excellence, Castle Homes first launched the Nashville Symphony Show House in 2015, a Contemporary Folk style home. Led by company founder/president Alan Looney, the team previously earned the coveted 2012 Southern Living Custom Builder of the Year for exceptional home building. As a top Nashville based design-build company, Castle Homes pioneered producing impeccable custom homes with a guaranteed price. Using super attention-to-detail, green building and proven craftsmanship, the talented staff includes construction degreed project managers and an experienced interior design staff who created a stunning spectrum of homes throughout the Middle Tennessee area from low-maintenance farmhouses in Leiper’s Fork to historically inspired English Country style homes. For more information, [www.CastleHomes.com](http://www.CastleHomes.com).

**ABOUT WELLNESS WITHIN YOUR WALLS**

Wellness Within Your Walls certifies people, places, products and programs globally through education and health and wellness protocols. WWYW’s 10-step holistic approach, known as The Healthy Living System®, results in a legacy of health, harmony and sustainability in the interior environment.

**ABOUT DESIGN GALLERIA KITCHEN AND BATH STUDIO**

Atlanta based Design Galleria Kitch- en and Bath Studio is led by Principal and leading expert in kitchen, bath, and product design, Matthew Quinn. The innovative industry leader for 40 years, synonymous with timeless design, unparalleled craftsmanship, and commitment to excellence, Design Gal- leria Kitchen and Bath Studio has created and installed award-winning projects and mem- orable living spaces throughout the world. Inspired by his clients — their environments, lifestyles and desires — Matthew and his team of accomplished professionals collaborates with them to design the perfect fit for the way they live every day. Matthew’s second book, Quintessential Kitchens and Spaces: Volume Two, will be released in September 2019 along with the grand opening of Design Galleria Kitchen and Bath Studio’s Nashville show- room at the highly anticipated Nashville Design Collective.

**ABOUT NASHVILLE SYMPHONY**

The GRAMMY® Award-winning Nashville Symphony has earned an international reputation for its innovative programming and its commitment to performing, recording and commissioning works by America’s leading composers. The Nashville Symphony has released 29 recordings on Naxos, which have received 24 GRAMMY® nominations and 13 GRAMMY® Awards, making it one of the most active recording orchestras in the country. The orchestra has also released recordings on Decca, Deutsche Grammophon and New West Records, among other labels. With more than 140 performances annually, the orchestra offers a broad range of classical, pops and jazz, and children’s concerts, while its extensive education and community engagement programs reach 60,000 children and adults each year.

**MEDIA CONTACTS**:

**House Beautiful:**

Gabriel Ford | [gford@hearst.com](mailto:gford@hearst.com) | 212-649-2597

Carrie Carlson | [carriecarlson@hearst.com](mailto:carriecarlson@hearst.com) | 212-649-2617

**Castle Homes:**

Nancy McNulty | [Nancy@foresthomemedia.com](mailto:Nancy@foresthomemedia.com) | 615-582-0554